



March 28 & 29, 2025 Sponsorship Options

Commitment Deadline February 21st



Title Sponsor

\$10,000

“Hammond BBQ Challenge presented by -your business-”

- 1 Exclusive sponsor
- Premier Title Sponsor mentions with all event advertising, media and communications.
- Logo included in prime position on all print materials, 5 billboards, BBQ website sponsor page and stage banner.
- Sponsorship mentions on 1,200+ radio commercials across 8 stations on the Northshore and Southwest Mississippi
- Entry in the Backyard Boogie competition
- Premier team placement with 20'x30' space for tent/pit
- 4 guaranteed Backyard Judge entries
- Company's item of choice inclusion in judge's packets
- Personalized Title Sponsor trophy

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Pit Level Sponsor

\$5,000

- Limited to 2 sponsors
- Sponsor mention with all event advertising, media, and communications.
- Logo included in all print materials, website sponsor page and stage banner.
- Sponsorship mentions on 1,200+ radio commercials across 8 stations on the Northshore and Southwest Mississippi
- Entry in the Backyard Boogie competition
- Premier team placement with 20'x30' space for tent/pit
- 2 guaranteed Backyard Judge entries
- Company's item of choice inclusion in judge's packets
- Personalized sponsor trophy

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Full Rack Level Sponsor

\$2,500

- Limited to 4 sponsors
- Sponsor mention with all event advertising, media, and communications.
- Logo included in all print material, website sponsor page and stage banner.
- Entry in the Backyard Boogie competition
- Premier team placement with 20'x25' space for tent/pit
- 2 guaranteed Backyard Judge entries
- Company's item of choice inclusion in judge's packets
- Sponsor trophy

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Rib Level Sponsor

\$1,000

- Company name included on website sponsor page and stage banner.
- Entry in the Backyard Boogie competition
- Preferred cooking spot with 20'x25' space for tent/pit
- 1 guaranteed Backyard Judge entry
- Sponsor trophy

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Band Sponsor

\$1,500

- Limited to 2 (1 Friday and 1 Saturday)
- Introduce the bands from the stage on the sponsor's night
- Company name included on website sponsor page and stage banner.
- Entry in the Backyard Boogie competition
- Preferred cooking spot with 20'x25' space for tent/pit
- 1 guaranteed Backyard Judge entry
- Sponsor trophy

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Ice Chest Sponsor

\$1,500

- Limited to 1 sponsor
- Company name included on website sponsor page and stage banner.
- Entry in the Backyard Boogie competition
- Preferred cooking spot with 20'x25' space for tent/pit
- 1 guaranteed Backyard Judge entry
- Sponsor trophy

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